

Saint John Airport

2015 Economic Impacts



Presentation Overview

- **An Economic Impact Study was completed by Chris Lowe Group in October 2016.**
- **The study assessed the impact of the Airport Operations, Airport Tenants & Non-Residents (Leisure & Commercial Travellers) Entering Saint John at Airport in 2015.**
- **Taxes paid in 2015 (fiscal impacts) & construction impacts (past, current & planned) were also assessed.**



Overview

- The Airport had 20 tenants with 190 Full-Time Equivalent (FTE) employees.
- Key tenant groups (FTE jobs) are:

Airport Operations: 81

Carriers: 40

General Aviation: 36

Air Terminal Building Services: 22

Other: 11



The Setting

- The Saint John Airport has a catchment area of 250,000.



- Carriers are Air Canada & Sunwing.
- 2015: 252,000 Passengers & 13,654 Aircraft Movements.

Defining Economic Impacts

- **Economic Impacts are defined as direct, indirect & induced.**
- **Direct Activity: Business at the Airport & Non-Residents (Leisure & Business) Entering Saint John at Airport.**
- **Indirect Activity: Inputs to the above businesses.**
- **Induced Activity: Spending in Saint John by those involved in direct & indirect activity.**



Measuring Economic Impacts

- **Economic impacts measured for Saint John:**

- Economic Output
- GDP
- Labour Income
- Full-Time Equivalent Jobs



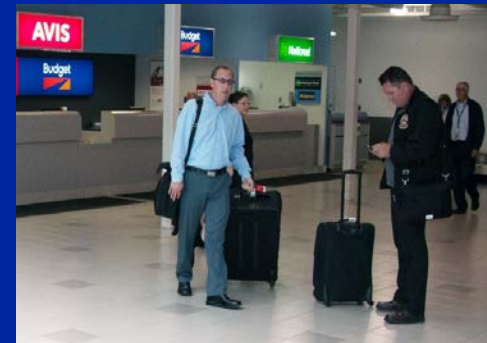
- Airport Construction Activity
(from transfer in 1999 & 10-year forecasts)

- More Passengers In The Future Resulting
Planned Major Projects In Saint John
Region



Fiscal Impacts Were Also Measured

- Fiscal impacts on the Federal Government, Province of New Brunswick & City of Saint John were measured by:
 - Income Tax
 - Employee Purchases of Goods & Services
 - Property Taxes
 - Aviation Fuel Taxes
 - Food & Retail Purchases in the Air Terminal Building
 - Car Rentals



Summary of Key Findings (1)

- The airport is a major economic engine for the City of Saint John.
- In 2015, airport operations, airport tenants & non-residents entering Saint John at the airport contributed over \$63 million to Saint John's gross output with 446 FTE jobs.
- Tourists entering New Brunswick at the airport stay longer & spend more. In 2015, non-residents air travellers (leisure & business) contributed \$14.6 million to gross output with 142 FTE jobs.



Summary of Key Findings (2)

- **The business aviation sector is a major sector for the Saint John Airport.**
- **Irving Oil, JD Irving & Cooke Aquaculture have hangars that focus on business aviation while Atlantic Flight Centre functions as a Fixed Base Operator (“FBO”).**
- **In 2015, this sector contributed \$14.5 million in economic output & 110 FTE jobs to Saint John. The average wage is \$72,730 or 64% above the New Brunswick average.**



Summary of Key Findings (3)

- **Since the transfer in 1999, the Airport Authority & tenants have spent over \$23 million on capital projects.**
- **Planned new projects to 2025 are another \$33.7+ million.**
- **Completed & Planned Capital Projects = 624 FTE Direct & Spinoff Jobs.**



Summary of Key Findings (4)

- **Over the next decade, the Saint John Airport's catchment area should see significant new energy, natural resource and infrastructure investments that will increase the demand for air services.**
- **From 2016 to 2025, these projects are forecast to increase air travel expenditures by more than \$17.5 million with the result being over 39,000 new enplaned/deplaned passengers.**

Details: Airport Economic Impacts

- Impact Of Airport Operations, Airport Tenants, Non-Residents Entering Saint John At Airport & Typical Year Construction Projects:

